

prevage[®]

anti-aging night cream

THE MORNING AFTER
NEVER LOOKED SO GOOD.



For more proof, we invite you to visit prevageskin.com

PREVAGE[®]

High Performance - Your daily PREVAGE[®] regime

For Face, Neck and Chest:

PREVAGE[®] anti-aging treatment

Usage:

Massage onto cleansed face and neck before moisturizer with SPF or PREVAGE[®] Anti-aging Night Cream. Avoid contact with eyes.

Our exclusive formula with Idebenone helps prevent and reduce the look of visible effects of environmental aging (fine lines, wrinkles, spots and discolorations, lack of firmness).

PREVAGE[®] anti-aging night cream

Usage:

Massage onto cleansed face and neck nightly after PREVAGE[®] Anti-aging Treatment. Avoid contact with eyes.

With Idebenone, Mega Complex-A and a blend of potent moisturizers, it infuses skin continuously throughout the night for a deep hydration until morning. It helps prep skin to optimize the benefits of PREVAGE[®] when used as a regime.

For the Eyes:

PREVAGE[®] Eye anti-aging moisturizing treatment

Usage:

Gently pat small amount around eye area daily. Avoid getting into eyes.

A complete solution with Idebenone and l-seryl Complex that helps decrease the appearance of crow's feet, dark circles and puffiness for a rejuvenated, radiant look.

For all PREVAGE[®] products, test on arm for 3 days prior to regular use. Discontinue use immediately if rash appears. See prevageskin.com for complete usage directions.

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prevage[®]

anti-aging treatments

A scientific
innovation for
face, eyes,
and now
for night.



Proof...not promises.™

Elizabeth Arden

DERMATECHNOLOGY DIVISION

PREVAGE® anti-aging treatment

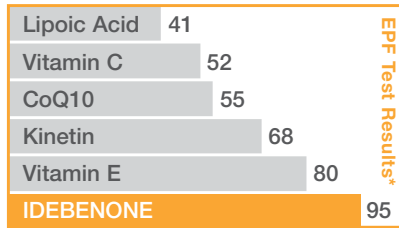
A revolutionary skincare technology for face, neck and chest that addresses the effects of oxidation on the skin, a leading cause of visible signs of aging.

The Idebenone contained in the exclusive PREVAGE® formula is proven as the most powerful antioxidant* for protecting skin against damage caused by environmental assaults such as sun, smoke and pollution.

WHY IS PREVAGE® SO EFFECTIVE?

PREVAGE® is a treatment that does it all. A new classification called Environmental Protection Factor (EPF) was developed to test the efficacy of antioxidants.

Idebenone received an EPF 95, the highest rating compared to six antioxidants tested, commonly used in many skincare products.



CLINICAL TESTS SHOW PREVAGE® ACHIEVED THE FOLLOWING RESULTS**:

- 73% improvement in the appearance of fine lines and wrinkles
- 46% reduction in the appearance of age spots and discolorations
- 69% improvement in the look of skin's elasticity
- 63% improvement in skin tone
- 25% reduction in the look of freckles

*When compared to alpha-lipoic acid, kinetin, vitamin C, vitamin E and coenzyme Q10.
**12 week clinical test conducted on 26 women and men aged 25 and 65 with moderate to severe photodamage.

PREVAGE® Eye anti-aging moisturizing treatment

When it comes to skin's appearance, it's Anti-crow's feet. Anti-dark circles. Anti-puffy skin. Anti-everything.

With the exclusive I-seryl Complex and clinically proven and encapsulated Idebenone, it helps prevent oxidation around the eyes, one of the first areas where premature signs of aging become visible.

PREVAGE® EYE TARGETS THE SPECIAL NEEDS OF THE EYE AREA:

- **Fine lines and wrinkles:** Helps ease the look of lines for a smoother, more lifted look.
- **Crow's feet:** Softens the appearance of troublesome lines at the corners of eyes and helps maintain natural collagen levels for a firmer look.
- **Dark circles and puffiness:** Works to brighten, tighten and tone the appearance of skin to visibly smooth, brighten and lift the look of eyes.
- **Dryness:** Advanced moisturizers deliver ideal hydration to smooth, retexturize and refresh the eye area.

CONSUMER TEST RESULTS AFTER 6 WEEKS:†

- 88% saw a reduction in the appearance of fine lines and wrinkles around the eyes.
- 81% saw a reduction in the appearance of crow's feet.
- 89% saw a reduction in the appearance of under-eye dark circles.††
- 87% saw a reduction in the look of under-eye puffiness.
- 96% noticed skin around the eyes felt softer, smooth and moisturized.
- 87% felt their eyes looked brighter.

PREVAGE® is a treatment that does it all. It contains Idebenone, one of the most powerful antioxidants available today.



†Based on a US home use consumer test on 75 women aged 25-65.
††Based on a US home use consumer test on 75 women aged 25-65 with severe dark circles.

PREVAGE® anti-aging night cream

Over 60% of women experience problematic sleep††. Without a complete sleep cycle skin's ability to fight premature aging is compromised. Researchers believe your body needs at least 8 hours of sleep for optimum recovery. When this time is shortened, incomplete repair can lead to premature aging signs like dryness, dullness, loss of firmness, fine lines and wrinkles.

REST ASSURED, PREVAGE® CAN COMPENSATE.

This intensive nighttime formula with encapsulated and time released Idebenone, Mega Complex-A and a blend of high performance moisturizers infuses skin throughout the night to boost its anti-aging abilities and help enhance skin's own natural repair process. Helps prep skin to optimize PREVAGE® benefits when used as a regime.

CONSUMER TEST RESULTS AFTER 4 WEEKS:*

- 99% noticed smoother, softer skin
- 92% saw that their skin looked rested, refreshed, radiant and revitalized
- 84% saw a decrease in the appearance of fine lines and wrinkles
- 86% felt that their skin looked younger
- 84% saw more even skin tone and texture.

We can't give you a better night's sleep, but we can help you wake up with skin that looks repaired, refreshed and recovered.

* Based on a US home use consumer test on 107 women and men aged 25-65.
††According to the National Sleep Foundation 2007 Sleep in America Poll on 1,003 women 18-65.